



Course Description

MAN4720 | Strategic Management Decision Making | 4.00 credits

The student will learn the designing, planning, and implementation of strategic decision making in a business organization by identifying problems and designing possible solutions, formulating plans, goals, and feedback mechanisms. Through case studies, the student will conduct internal and external assessments to analyze effective strategic choices for companies. Must pass course with a grade of "C" or higher.

Course Competencies:

Competency 1: The student will demonstrate comprehension of the designing, planning, and implementing of strategic decision-making by:

1. Illustrating, categorizing, and assessing the characteristics and potential applications for the major components of strategic decision-making
2. Classifying the appropriate circumstances for applying strategic decision-making
3. Comparing and contrasting the components of strategic decision-making, appraising and assessing its consistent application in decision-making cases

Competency 2: The student will examine problems that require strategic decision-making and design solutions by:

1. Formulating plans for approaching strategic decision-making situations
2. Creating and establishing goals for strategic decision-making problems
3. Formulating feedback methods for strategic decision-making situations

Competency 3: The student will acquire the ability to understand and analyze strategic decision-making situations by:

1. Examining the strategic decision-making needs assessment
2. Creating and organizing needs assessments for strategic decision-making scenarios
3. Analyzing how an internal and external audit is performed in strategic decision-making

Competency 4: The student will compare and contrast potential solutions for case studies by:

1. Analyzing the critical issues in a strategic decision-making case
2. Analyzing the potential alternative approaches for solving a case problem
3. Judging the strategic decisions for a strategic decision-making scenario
4. Evaluating the long-term ramifications of implementing a case decision